**Business Engagement Task Force**

**Mission: Expand the number of business supporters and total business giving by identifying and cultivating potential business candidates.**

* **Set out annual goals for the number of business supporters and and the total to be raised.**
* **Annually recommend to the Development Committee Business bundles of benefits and the associated amount for conference sponsorships and/or partner status.**
* **Actively cultivate potential business sponsors and partners working with the Conference Committee and Major Donor Task Force.**
* **Solicit feedback from businesses on the business bundles to ensure the most appropriate business benefits are being offered.**
* **Recruit non-Board members for Conference Committee to generate ideas and maximize exposure.**

**2017 Goals….**