

**Board of Directors**

**September 26, 2016**

**5pm-7pm**

**Carefree Suites (2830 Solomon’s Island Road)**

1. Welcome and Celebrations
   * Welcome to Karen Igler!
   * A toast to our amazing progress
     1. Board Pledges
     2. Major Donor Pledges
2. Approval of August minutes
3. Treasurer’s Report (Mark)
4. Development Update (Bill)
   * Fall Fundraising
     1. **StewardFest 2016** A kickoff party for our WSA Family at Captain Avery Museum Sunday October 23rd 4pm-6:30pm
     2. **WSA Green** **Give** Sunday, Oct 23rd 5 p.m.-Monday October 24th 5 p.m.
   * Committee Work and Report Back
     1. Green Give and Steward Engagement
     2. Conference and Business Engagement
     3. Major Donor
5. Discussion of Fall Board Dates:
   * Chesapeake Watershed Forum - who is going?
   * October 24
   * November 28
   * Special Budget Session?
   * Next Development Committee Meeting

**Adjourn**

1. **Education Committee (Strategic Plan I.4, II.1, II.4, II.5)**
   1. I.4: Train and empower Stewards to support the Environmental Literacy program of AACPS.
   2. II.1: Continually refresh and update the Master Watershed Steward *certification* and support programs including networking and continuing education.
   3. II.4: Pilot new “Steward Lite” programs.
   4. II.5: Develop and offer new advanced curricula for veteran Stewards.
2. **Revenue and Replication (Strategic Plan IV.8, IV.7, IV.9)**
   1. IV.7: Explore the possibility of taking a leadership role in the replication of WSA in Maryland and beyond and if favorable, create and implement a plan to do so, including raising additional revenue to independently support this initiative.
   2. IV.8: Exploration of and action on intellectual property protection.
   3. IV.9: Examine training certification options that can be revenue producing.
3. **Development Committee (Strategic Plan IV.2, IV.6)**
   1. IV.2: Create and implement a long-range development plan that expands all forms of philanthropy, including support from local businesses.
   2. IV.6: Develop capacity to respond to new partnership opportunities while continuing to collaborate with other organizations in Maryland.