



Reach Hundreds of Communities Sponsor WSA



Who We Are

Watershed Stewards Academy improves water quality in Anne Arundel County by training Master Watershed Stewards to help neighbors reduce pollution in our local creeks and rivers. Stewards engage hundreds of their neighbors to install projects such as rain gardens or conservation landscapes and to reduce pollution at its source. **Since 2009 we've trained over 265 Stewards, installed 2,500 projects and reached nearly 150,000 county residents.**

Why Sponsor

- Support grassroots efforts to restore local waterways!
- Name, logo, and promotional materials at up to 7 public events
- Reach 100 event attendees
- Email audience of over 2,000 residents
- Stewards provide guidance to thousands of residents each year on ways to improve their home and yard; increase your brand's reach through these active community leaders.

See reverse for more details about dates, audience, and events.



All sponsorship funds support Master Watershed Steward programs and projects.

Sponsorship Levels

Sponsor WSA's programs to spread the word about your business and support watershed restoration and education throughout Anne Arundel County!

	\$250	\$500	\$1,500
Stormwater Success	x	x	x
Master Watershed Steward Certification Course		x	x
Master Watershed Steward Capstone Project			x

Stormwater Success Short Course

December 10, 12, and January 9 and March 2020

Stormwater Success will be offered twice this year reaching up to 60 property managers and HOA leaders, representing hundreds of individual homeowners across Anne Arundel County. More information about Stormwater Success may be found at: aawsa.org/stormwater-success-event

Promote your business by sponsoring this event and receive:

- Company logo and name in our printed materials and event webpage
- Name recognition in promotional emails to over 2,000 accounts
- Display your company's promotional material on our sponsor table during the course
- One free registration to attend Stormwater Success (value: \$100)

Master Watershed Steward Certification Course

October 2019 - April 2020

The Master Watershed Steward Certification Course trains community leaders to engage their communities in meaningful environmental action. Stewards represent communities from Brooklyn Park to Herring Bay and are a long-term presence advising their neighbors on a variety of environmental issues. More information about the Certification Course may be found at:

aawsa.org/become-a-steward

Promote your business by sponsoring this event and receive:

- Company logo and name in our printed materials and event web page
- Name recognition in promotional emails to over 2,000 accounts
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Steward Capstone Project

April - November 2020

Each Steward Candidate in the upcoming Certification Course will complete a capstone project between spring and fall of 2020. Your business has the opportunity to sponsor one of these projects, ranging from rain gardens to environmental literacy initiatives, and make a tangible impact in your local community. Your logo would be featured on associated signage or print materials for the project. Contact nchao@aacps.org for more information about capstone projects.

Ready to become a WSA Program Sponsor?

Visit aawsa.org/program-sponsor to make your contribution online or mail a check to the **Anne Arundel Watershed Stewards Academy at 975 Indian Landing Rd, Millersville, MD 21108** with Program Sponsor in the memo line.

Contact Emily Harris at cont-eharris@aacps.org or 410-222-3831 for more information.