



EQUITY

TRANSFORMING THE WAY WE
DESIGN CITIES

DIVERSITY

Diversity is a mix of individual identities, such as race, gender, ethnicity and nationality, within a team or organization.

INCLUSION

Inclusion refers to the intentional, ongoing effort to ensure that diverse individuals fully participate in all aspects of organizational work, including decision-making processes. It also refers to the ways that diverse participants are valued as respected members of an organization and/or community.

ACCESS

Accessibility is giving equitable access to everyone along the continuum of human ability and experience. Accessibility encompasses the broader meanings of compliance and refers to how organizations make space for the characteristics that each person brings.

EQUITY

Equity is the fair and just treatment of all members of a community. Equity requires a commitment to strategic priorities, resources, respect, and civility, as well as ongoing action and assessment of progress toward achieving specified goals.



PLANNING (PRE-COVID)

MAISIE HUGHES

- **CO-FOUNDER**
- **BUSINESS PARTNER**
- **FRIEND**
- **MENTOR**





We would like to thank our sponsors:
 Montgomery County Department of Recreation
 Montgomery Parks/MSCPPC
 Mary J. Proctor Branch Chapter/Friends of the Library
 Adventist Health Care/Washington Adventist Hospital
 True Islam/Khadiyya Muslim Community
 Kids After Hours/Always Time for Fun
 Burtonville Baptist Church
 Montgomery College
 ShopRite of Maryland
 Lions Club of Burtonville
 Park...
 ...

VISIONING (PRE-COVID)



**SO WHY AREN'T LOCAL
COMMUNITY LEADERS APART OF
THESE CONVERSATIONS TOO...?**





Greetings from

SANDWICH

USA 22

MY COMMUNITY





**DESPITE THAT LIVED EXPERIENCE...
YOU'VE NEVER BEEN INVITED TO
THE TABLE...**





**IF THEY DON'T
GIVE YOU A SEAT
AT THE TABLE**

**BRING A
FOLDING CHAIR**

SHIRLEY CHISHOLM

**SWW
WEST
SIDE**
— THE —
**URBAN
STUDIO**



**ISOLATED
DISREGARDED
UNDERVALUED**



**WE DESIGNED OUR
WAY INTO THESE
INEQUITIES.
THEREFORE WE CAN
DESIGN OUR WAY OUT.**



**“OUR DEEPEST
FEAR IS NOT
THAT WE ARE
INADEQUATE. OUR
DEEPEST FEAR IS
THAT WE ARE
POWERFUL
BEYOND MEASURE.”**

-Marianne Williamson



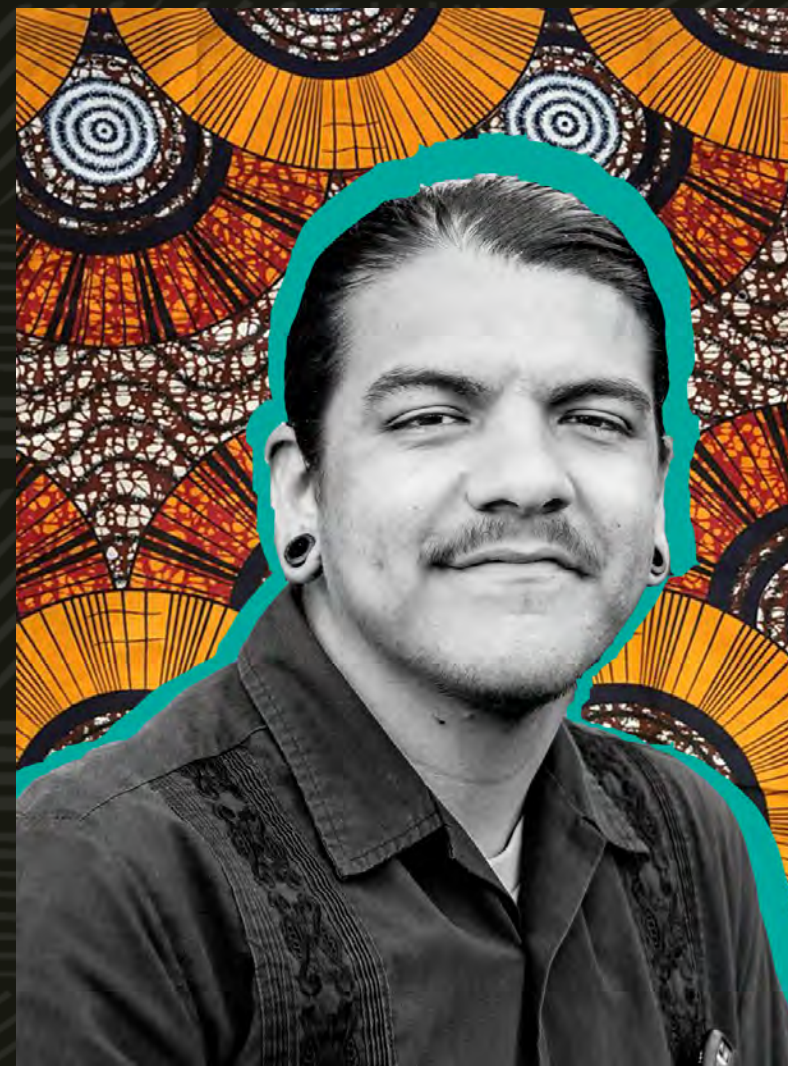
**“ ... TO ADVANCE
DESIGN THINKING FOR
EQUITABLE +
SUSTAINABLE
URBANISM**





OUR BOARD

WE ASPIRE TO
GREEN CITIES FOR
ALL PEOPLE.



**“ ... TO ENSURE ALL
PEOPLE HAVE THE
MEANS TO CREATE
HEALTHY, VIBRANT,
AND JUST
COMMUNITIES**





DIVERSITY ASKS..?

Who is in the room?

How many more of (insert marginalized group) do we have this year than last??

EQUITY ASKS..?

Who is trying to get in the room but can't?
Whose presence in the room is under constant threat of erasure?

What conditions have we created that maintain certain groups as the perpetual majority here?

- Dafina Lazarus Stewart

**INFLUENCE HOW
DESIGNERS HAVE
TRADITIONALLY
ENGAGED WITH
COMMUNITIES OF
COLOR**

**BREAK DOWN THE
BARRIERS THAT
HAVE KEPT
PARTICULAR
GROUPS OUT OF
THE PROCESS**



VALUES

**ELEVATING EXPERTS
OF LIVED
EXPERIENCE**

**AUTHENTIC AND
MEANINGFUL
ENGAGEMENT**

**DESIGN AS
LIBERATION**

**CO-DESIGN AND
CO-CREATION WITH
COMMUNITIES OF COLOR**

**INTERGENERATION
MENTORSHIP AND
LEADERSHIP**



DESIGN IMMERSION

APPLY TODAY!

APPLICATION DEADLINE: 8.15.2019



\$500 STIPEND

HIGH SCHOOL STUDENTS

AGES 16+

PROGRAM BEGINS: 9.14.2019

LEARN DESIGN

- Landscape Architecture
- Urban Design
- Engineering
- Architecture
- Urban Planning
- Arts/media
- Sustainable Design
- Green Infrastructure

STUDENTS

10

10

SATURDAYS

APPLY ONLINE:

THEURBANSTUDIO.ORG



DESIGN A GREENER DC

Studio DC works with 10 high school students ages 16+, for 10 Saturdays in an urban design studio. Students will create projects that improve water quality and build community awareness in their neighborhoods across DC Wards 5 & 7. The program offers mentoring from professional landscape architects, urban planners, and environmentalists.

Students from across the city may apply and preference will be given to those who live or attend school in the targeted wards.

Students of color are encouraged to apply!

Funding for this project is provided by the DOEE 2019 Community Stormwater Solutions Grant

COMMUNITY STORMWATER SOLUTIONS GRANT

10 Students

10 Weeks

2 Studio Assistants

Water Quality

Design-Thinking

Landscape Architecture

Urban Planning

Green Infrastructure

70+ Applicants





TRANSFORMING PRACTICE



CANWALL PARK



FULL CIRCLE



PROJECT PARTNERS

Without whom this project would not have been possible.



SMITHGROUP



— THE —
URBAN STUDIO™

TheUrbanStudio.com





THANK YOU