

**Barrier and Benefit Analysis Intercept Survey**

*Barrier*  - Real or perceived reason why a person does not engage in a desired

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| ***What is the main reason you don’t pick up after your pet in the backyard?*** | |
| Barrier (list key words or phrases) | Frequency (number of times mentioned) |
| 1. It’s too much effort. |  |
| 1. I don’t know what to do about pet waste or how to dispose of it. |  |
| 1. I don’t have the necessary supplies or I forgot them. |  |
| 1. Picking up after my pet is too gross for me. |  |
| 1. I don’t want to carry the waste around./ There aren’t enough convenient disposal facilities. |  |
| 1. I don’t care about my property or my community. |  |
| 1. Lack of motivation |  |
| 1. I don’t know why it is important to pick up after my pet. |  |
| 1. I think it is good fertilizer for the grass. |  |
| 1. There is no one around to see them/ judge them for leaving it there. |  |
| 1. I don’t believe it is important to pick up after my pet |  |
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behavior.



**Barrier and Benefit Analysis Intercept Survey**

*Benefit*  - Real or perceived reason why a person does engage in a desired behavior

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| ***What is the main reason you do/ would want to pick up after your pet in the backyard?*** | |
| Benefits/Motivators (list reason) | Frequency (number of times mentioned) |
| 1. I want to keep a neat and clean yard. |  |
| 1. I don’t want people to step in it. |  |
| 1. I don’t want it to get washed into local waterways. |  |
| 1. It smells better. |  |
| 1. Neighborhood Courtesy |  |
| 1. The right thing to do |  |
| 1. Health benefits |  |
| 1. It’s the law |  |
| 1. To be a good neighbor/ neighbors won’t think less of me |  |
| 1. Friends and family do it |  |
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