

**Barrier and Benefit Analysis Intercept Survey**

*Barrier*  - Real or perceived reason why a person does not engage in a desired

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| ***What is the main reason you don’t pick up after your pet in the backyard?*** |
| Barrier (list key words or phrases)  | Frequency (number of times mentioned)  |
| 1. It’s too much effort.
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| 1. I don’t know what to do about pet waste or how to dispose of it.
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| 1. I don’t have the necessary supplies or I forgot them.
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| 1. Picking up after my pet is too gross for me.
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| 1. I don’t want to carry the waste around./ There aren’t enough convenient disposal facilities.
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| 1. I don’t care about my property or my community.
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| 1. Lack of motivation
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| 1. I don’t know why it is important to pick up after my pet.
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| 1. I think it is good fertilizer for the grass.
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| 1. There is no one around to see them/ judge them for leaving it there.
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| 1. I don’t believe it is important to pick up after my pet
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|  |  |

behavior.



**Barrier and Benefit Analysis Intercept Survey**

*Benefit*  - Real or perceived reason why a person does engage in a desired behavior

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| ***What is the main reason you do/ would want to pick up after your pet in the backyard?***  |
| Benefits/Motivators (list reason)  | Frequency (number of times mentioned)  |
| 1. I want to keep a neat and clean yard.
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| 1. I don’t want people to step in it.
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| 1. I don’t want it to get washed into local waterways.
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| 1. It smells better.
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| 1. Neighborhood Courtesy
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| 1. The right thing to do
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| 1. Health benefits
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| 1. It’s the law
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| 1. To be a good neighbor/ neighbors won’t think less of me
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| 1. Friends and family do it
 |  |
| 1.
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| 1.
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